



## Dharma Communications Mission and Vision: The Six P's

Our company is based on what we call the Six P's:

- Peace
- People
- Promise
- Process
- Pixels
- Purpose

### Peace

We focus on the feeling behind your words and the intent behind your being, and tailor tactics in that tone for the largest ripple effect in an *easy and relaxed manner*. All Dharma Communications products and services are just enough at just the right time, infused with simple elegance. We revere breathing room, silence and "empty" white space. Because more isn't better. Better is better.

"Listen, listen. This wonderful sound brings me back to my true home."

--*Thich Nhat Hanh*

### People

We put people before pixels and projects and lavish them with our greatest gifts-- attention and intention. We emphasize our universal capacity for taking care, for building businesses that foster personal and community evolution, and cultivate that capacity in ourselves and our clients. Knowing we are all one, it just makes sense to connect, to share.



We are graced with staff and strategic partners who cultivate their consciousness and apply that clarity and their gifts in service of something larger than themselves.

Once we recognize your truth and basic goodness, it is only natural we find ways to extend that "prayer" into the global consciousness.

Conscious exchange of value then becomes a sacred act.

### *Our Staff*

Client Coach and Creative Director: Doug Ellis  
Chief Web/Database Designer: Nick Daugherty  
Client Champion and Project Manager: TBD  
Chief Designer and Flash Developer : David Buehrens  
Office Manager/Mrs. Money Penny

### *Our Partners*

#### **Technical**

Aweber  
WordPress  
DreamHost  
Instant Teleseminars  
Namaste Interactive  
Canon  
Epson

#### **Spiritual**

Soul Purpose Institute  
Jeddah Mali  
Adyashanti  
Sedona Method  
University of Santa Monica  
Esalen Institute



Byron Katie  
Thich Nhat Hanh

### **Energetic/Healing**

Cecily Scheinfeld  
Ma Nature  
Michael Fraser  
Spring Forest Qi Gong

### **Artistic**

Photo Shelter  
David Whyte  
Simone Thornton

### ***Our Clients***

Our clients include influential authors, coaches, artists, healers, media producers, and teachers directly involved or impacted by in the evolving consciousness.

### ***Our Promise***

- To make the co-creative journey as healing and transformative as possible.
- To co-create with artistry, heart and soul.
- To define and redefine value as we go along.
- To eat our own dog food (practice on ourselves first).
- Ease/gentleness, attention, customized attention to detail, transparency, self-honoring, diligence, follow-through, and an orientation toward a long-term relationship.
- To keep you apprised of the progress every 10 days using your favorite channel/medium.
- Your understanding of what you are bringing to the world and what is possible will change. Radically.
- You might not be popular. But you will be as authentic and original as you let yourself be. And it will shine through.



### ***Pixels***

Our deeply transformative online presence process reveals your heart-felt vision and Essential Nature and gives it form in crystalline light. By taking time up-front to explore all your potentialities, we make sure your website, photos, videos, and words ring with authenticity and resonate with your markets.

### ***Purpose***

All Dharma Communications clients live and work with a global vision and healing or transformative intent. We merely magnify and refine it. Together we make the world better, knowing that "love is the profit and the peace." Come join us.

### **Process Principles**

Our process makes the magic consistent, repeatable and relaxing. These are our main guiding principles.

#### **Principle 1: Is it Generous?**

Is it bold and giving in spirit ? Does it serve something beyond greed or fear? Competition and survival or connection and thrival? Does it serve the awakening of a new way of being or seeing? If so, count us in!

*"Love is when the other person's happiness is more important than your own." H. Jackson Brown, Jr.*

#### **Principle 2: Is it Simple?**

Simple works. With sustainable grace and elegance.

*"The Truth is simple. If it were complicated, everyone would get it." – Walt Whitman.*

#### **Principle 3: Is it Fun?**



Play is at the heart of good work and all creation. Our approach emphasizes both Return on Experience (ROE) and Return on Investment (ROI).

*"You can discover more about a person in an hour of play than in a year of conversation." --Plato*

#### **Principle 4: Is it Beautiful?**

Our use of technology is balanced by our awareness of intrinsic beauty. All of our products and services are viewed through the lens of art.

*"Love of beauty is Taste. The creation of beauty is Art."  
Ralph Waldo Emerson*